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PRODUCTS OR MACHINERY

PIABO is an independent boutique agency based in the heart of Europe's technology hub – Berlin, Germany. Our team combines in-depth industry knowledge with a pragmatic, results driven approach.

PR is not only driven by creative inspiration, but also data driven implementation and more than ever, digital engagement, which is why we understand the influence and importance of both online and traditional media. Targeting the right channels, we gain extensive media exposure to excite curiosity, develop knowledge, and build loyalty around your product and message.

Deep understanding and effective execution, while understanding the needs and goals of our clients, provide us with the foundation needed to be a sparring partner in creating the ultimate strategy for your business growth and development. Our team's passion and combined professional experience focuses on the skills behind: PR, digital marketing, branding, design elements, technology trends, innovative thinking, editorial services, media management, communications and social positioning.

Our core strengths of creating communication strategies is done through developing inspiring content that motivates multipliers and targeted audiences to engage with our client's brand, products, and services. Press is not paid distribution, it is earned interest.

Company Profile of **Piabo PR**

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