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PRODUCTS OR MACHINERY

"GlassRussia" - GlassRussia focuses on practical, production-related issues for the benefits of Russian glassmakers. The magazine is published monthly and reaches technical, production and research personnel responsible for the management and operation of industrial-scale glass manufacturing and processing facilities

Main topics

«Glass Russia» covers production, technologies and products regarding glass industry. Glass Russia is a monthly periodical covering world business and product news, technical articles and dossiers, worldwide exhibitions etc.

Qualified Circulation

Primary and secondary glass manufacturers (in Russia and CIS), representatives of foreign companies, all glass industry suppliers, service and consultancy firms, machine and plant importexport companies, state industry planning and programming authorities, research Institutes, laboratories, universities, glass manufacturers' associations, trading companies.

Reader's Profile

Presidents/Owners, managing directors, chief buyers, technical/plant directors, marketing and sales managers.

Standard Method of Despatch

Direct mail for all companies and trading organizations. Issue also distributes at glass industry exhibitions and conferences.

Total Circulation per Issue

5 000 copies"GlassRussia" — GlassRussia focuses on practical, production-related issues for the benefits of Russian glassmakers. The magazine is published monthly and reaches technical, production and research personnel responsible for the management and operation of industrial-scale glass manufacturing and processing facilities.

COMPANY BACKGROUND / HISTORY

AMC was founded in 2003 as the publishing house specializing in creation of magazines about techniques and technologies. AMC releases the press devoted to the industrial equipment, and editions about interactive multimedia services and consumer electronics. Besides the publishing house our company includes advertising agency, design studio and PR-agency – today it more than 40 professionals. The head office is in Moscow, permanent establishments are in Novosibirsk and Vladivostok, the advertising agency is based in Finland, in Lappeenranta. Each of our magazines provides its readership with knowledge-on-demand and useful information. The authority of each publication has earned it a unique niche on the Russian market in a combination to high quality polygraphy.

Company Profile of **AMC Publishing**

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