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Address **VERESCENCE LA GRANJA**
(former SGD LA GRANJA VIDRIERIA S.L.)
Paseo del Pocillo S/N
40100 La Granja De San Ildefonso

Country Spain

PRODUCTS OR MACHINERY

SGD's Spanish subsidiary operates in the local and international markets for glass bottles in both blank glass production and finishing. Of all the SGD plants, the SGD La Granja site is undoubtedly the most unusual. The subsidiary has with one specificity: the manufacturing of electrics insulators for high-voltage lines.

SGD La Granja (Spain)

Its production of glass flasks and jars is more particularly focused on the perfumery and cosmetics sectors; the site manufactures directly for the local market and for the international market via SGD in France. By fulfilling this role of complementary production with the group's other plants, the La Granja site allows SGD to offer its customers a broader range of products and comprehensive service.

However, the speciality of SGD La Granja is the production of insulators, a traditional operation at the La Granja plant, which is the only Group site that makes this product.

The SGD La Granja development strategy comprises three major objectives: increase its international sales presence, adjust its pricing policy to become increasingly competitive and optimize its production load to raise productivity. Since 2013, Glass Blocks are not anymore produced in SGD.

Company Profile of **VERESCENCE LA GRANJA**

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