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PRODUCTS OR MACHINERY

ESMA is an Association of European Manufacturers of machinery and consumables for the specialist printing industry, including screen, digital and pad printing processes.

ESMA is a non-profit organisation, funded by manufacturers, for manufacturers and to the ultimate benefit of their customers.

ESMA runs well supported seminars for giving information relevant to European users of specialist printing techniques.

ESMA has close links to the other major national and pan European trade associations in the printing industry.

COMPANY BACKGROUND / HISTORY

ESMA was founded in 1990 as an Association of European manufacturers of screen printing equipment and supplies. ESMA is an organisation, funded by its members to work on behalf of its members to the ultimate benefit of their customers. ESMA members account for the majority of supplies of machinery and consumables made to the specialist printing industry in Europe. In 2000 ESMA offered membership to companies manufacturing machinery and consumable supplies for the Digital Imaging process. Since this decision was taken ESMA has become the European voice for not only Screen Printing but also for Digital Imaging, following the steady growth of Digital membership.

ESMA's objectives are to promote the adoption and correct use of the various specialist printing processes through seminars, the press, public relations, technical training and research into the specific requirements of printing and imaging technologies used in industrial and graphic processes. The Association is committed to developing higher technical standards for specialist printing processes, and to meeting European legal requirements for health, safety and environmental issues. Each of these objectives is handled by a separate committee.

ESMA's membership includes most of the major European manufacturers of specialist printing equipment and supplies serving markets worldwide.

ESMA is organising every two year the GlassPrint seminar in Germany. Further details can be found on www.glassprint.org. Other seminars are CTS Forum (www.ctsforum.org) about the technology of Computer-to-Screen!

Company Profile of **ESMA**

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