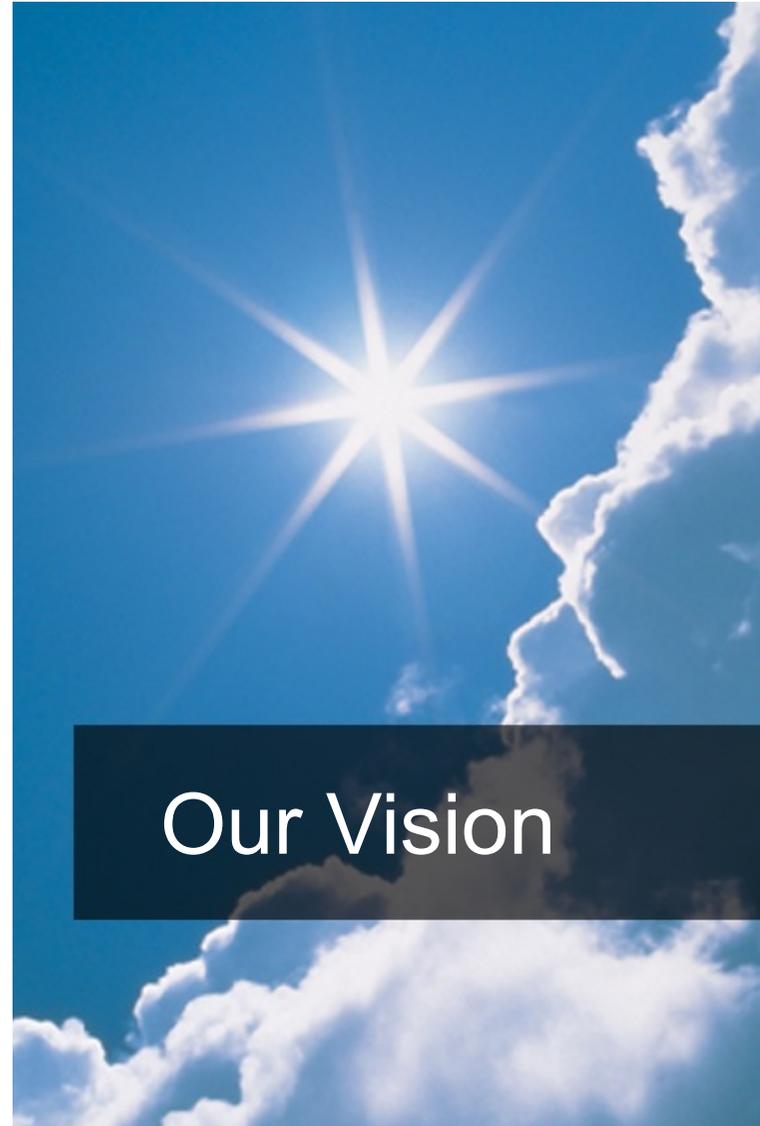
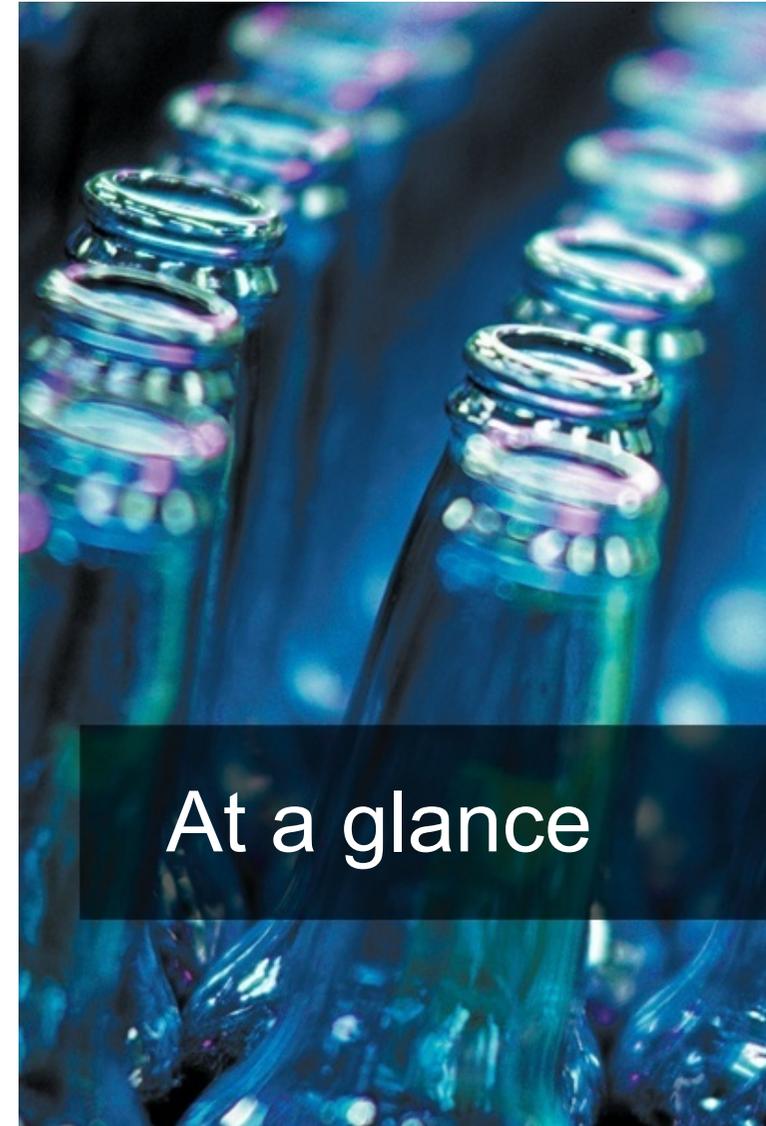


one brandone vision

...Our vision is to continue to develop and grow, to build an organisation that is always better tomorrow than it is today...

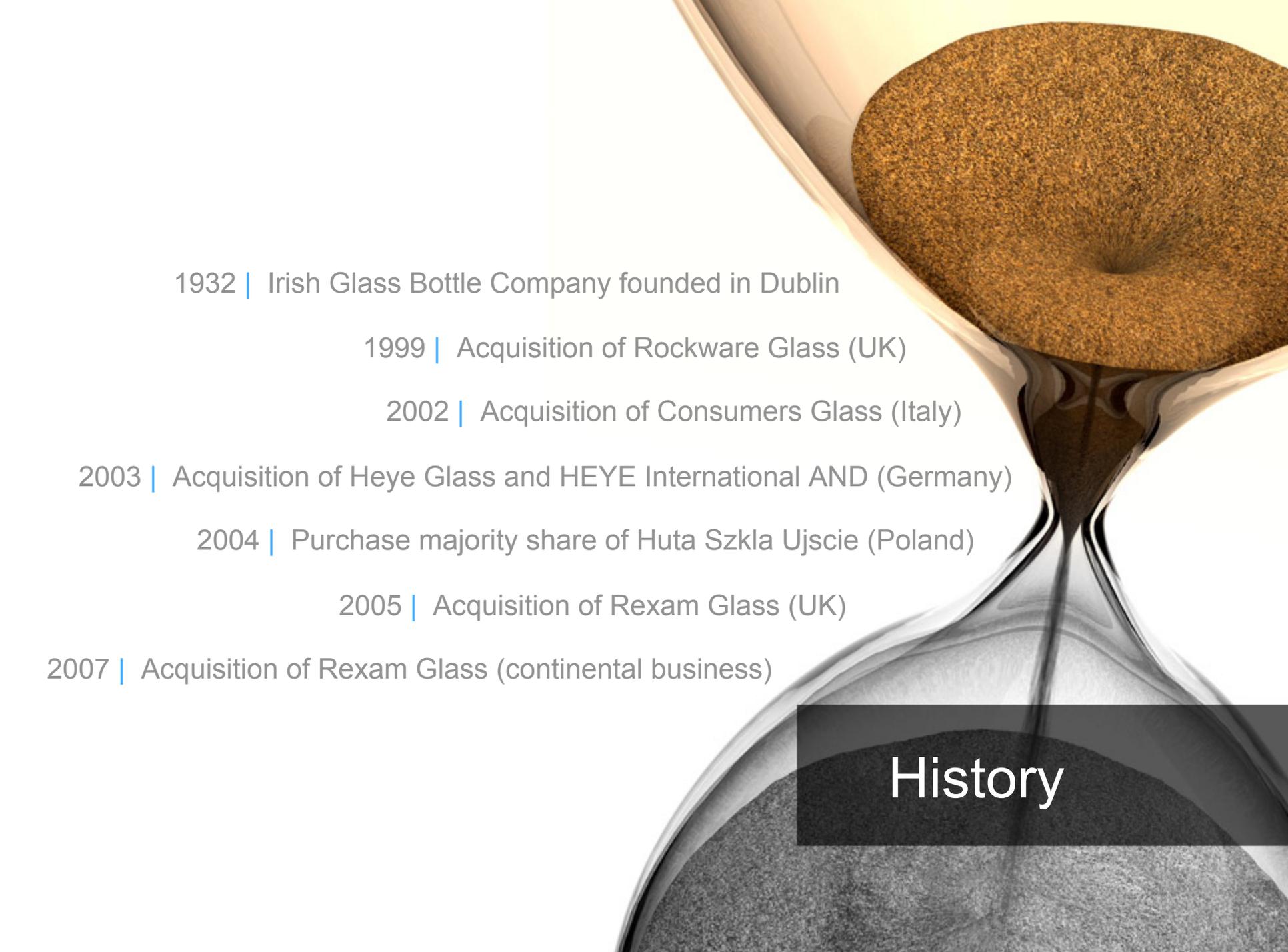


- | 7 countries
- | 22 glass production facilities
- | 47 furnaces
- | 122 machine lines
- | 3.4 million tonnes of glass produced
- | Annual Revenues: €1.3 bn+
- | 18% of European glass container market
- | Employees: 6,798 (end Dec' 07)



At a glance

groupoverview



1932 | Irish Glass Bottle Company founded in Dublin

1999 | Acquisition of Rockware Glass (UK)

2002 | Acquisition of Consumers Glass (Italy)

2003 | Acquisition of Heye Glass and HEYE International AND (Germany)

2004 | Purchase majority share of Huta Szkla Ujscie (Poland)

2005 | Acquisition of Rexam Glass (UK)

2007 | Acquisition of Rexam Glass (continental business)

History

Number 1



Number 2



Competitive Position



Sites

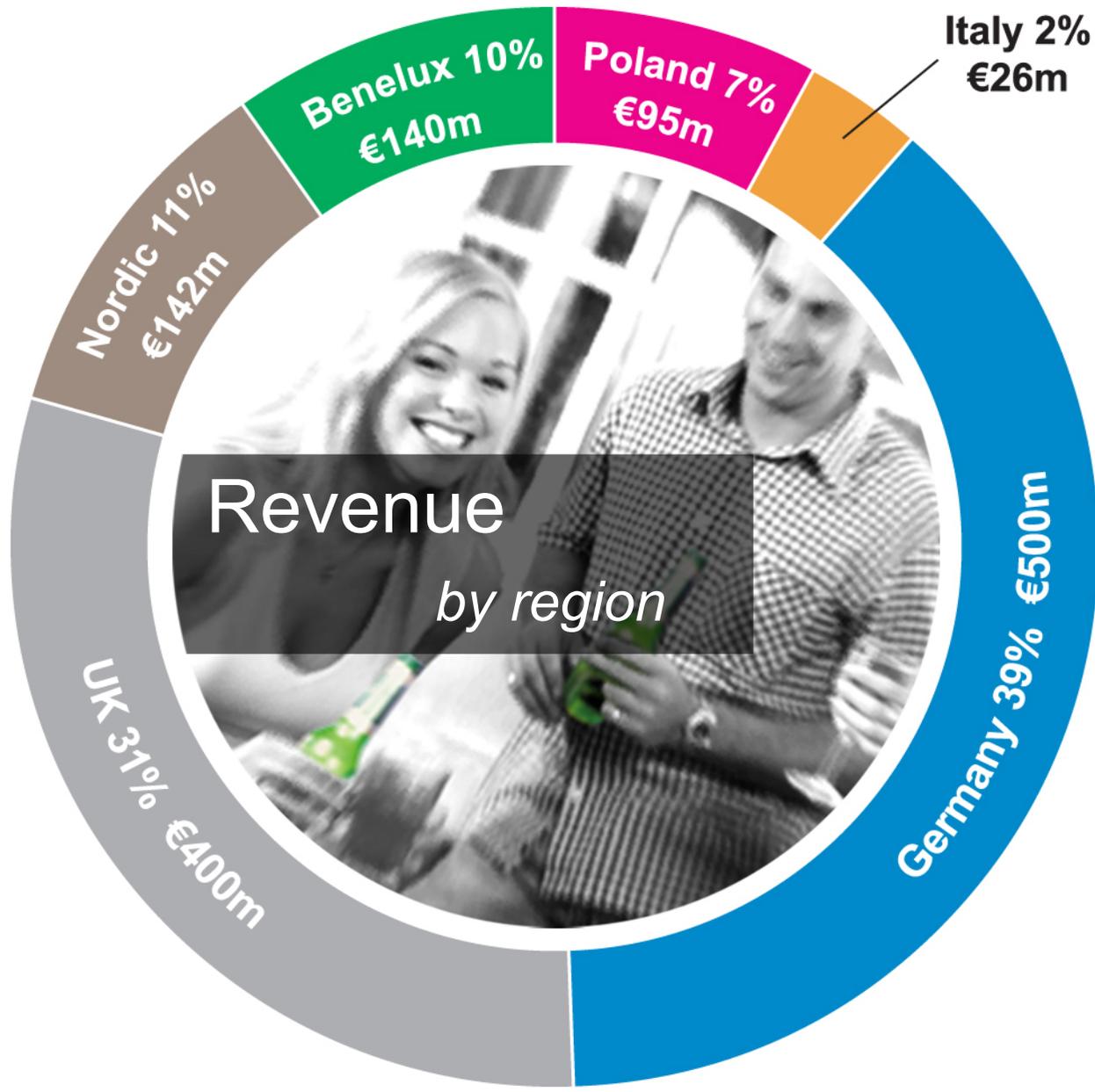
Food Nestle, Premier Foods, Kraft, Heinz

Beer Heineken, Carlsberg, InBev,
Peroni, Anheuser-Busch,
Scottish & Newcastle, SAB

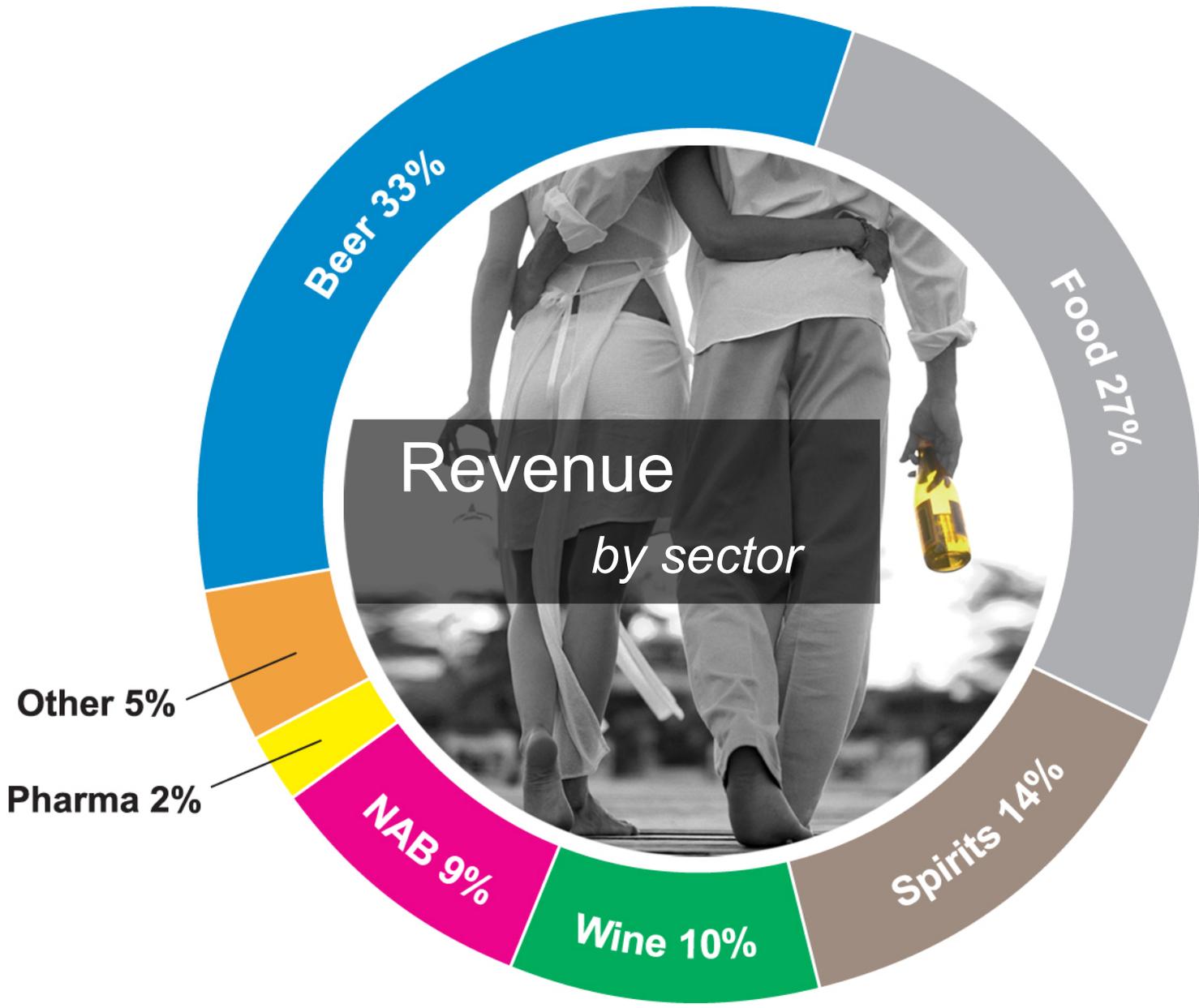
Soft Drinks Coca-Cola, Britvic

Wine/Spirits Diageo, Pernod Ricard, MEK,
Henkell, Absolut Vodka,
Whyte & Mackay, William Grant,
Bacardi-Martini, Constellation





Revenue
by region

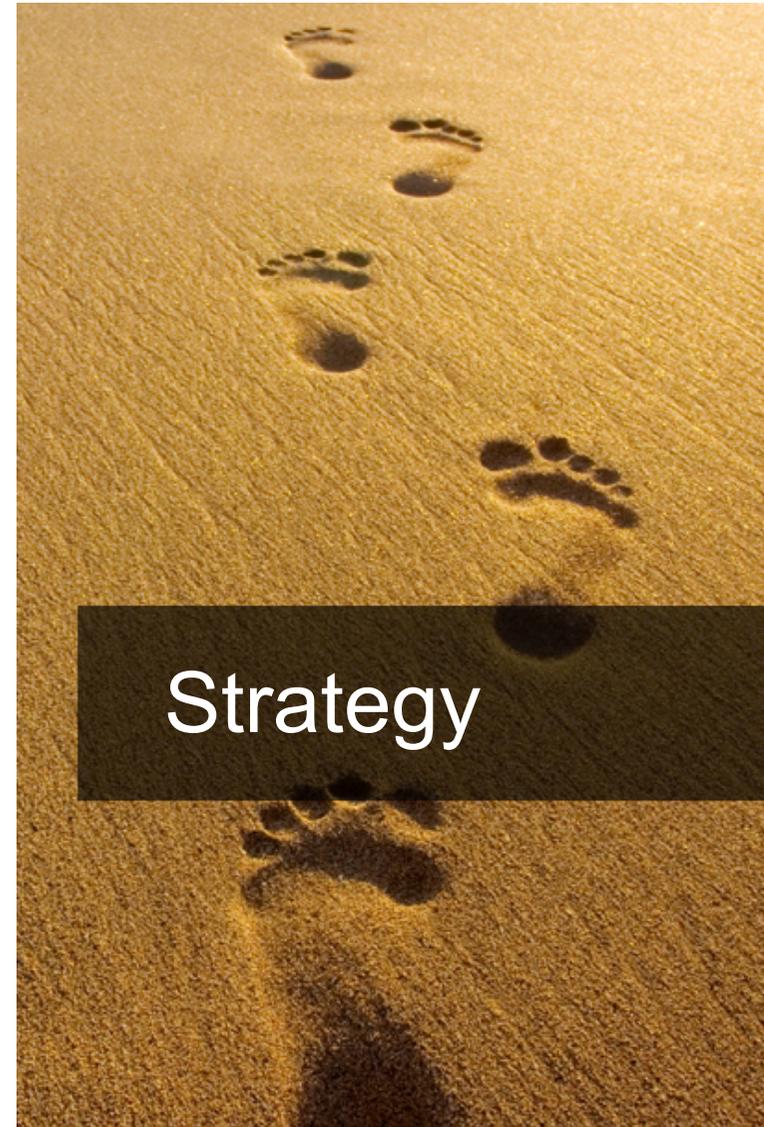


Revenue

by sector

ourstrategy

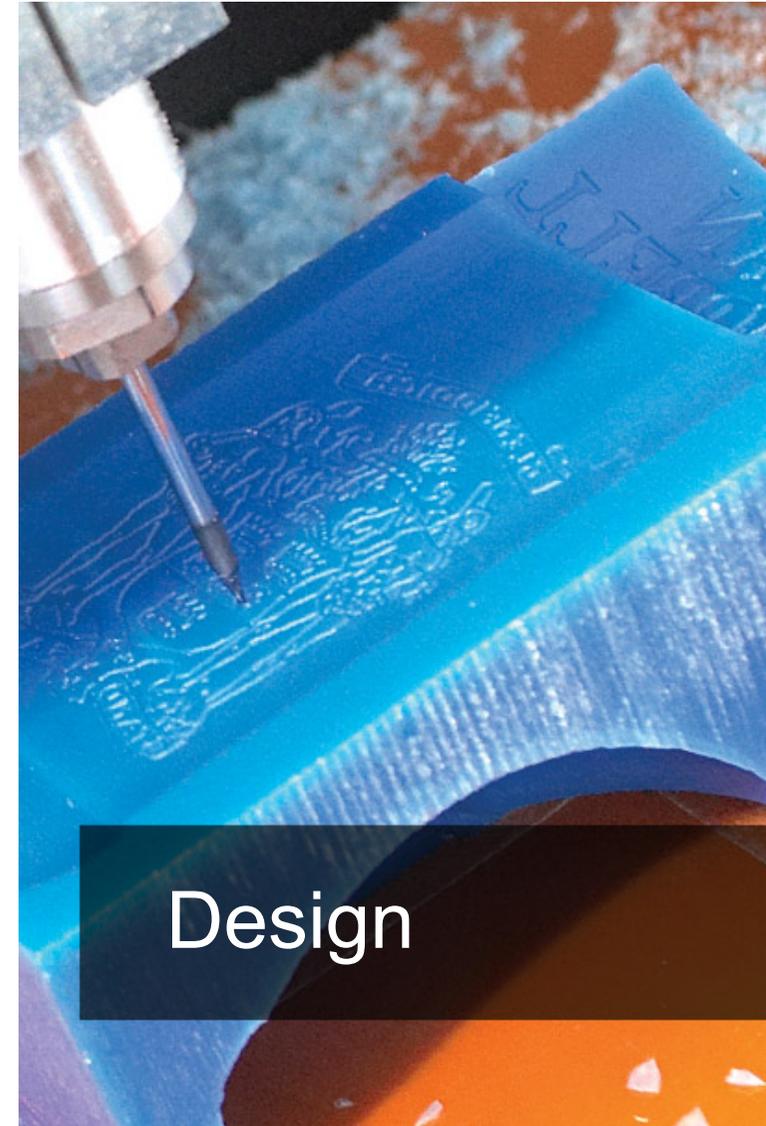
- | Successful integration of all operations
- | Measured and focussed investment (€450 to 2010)
- | Continue to apply advanced technology and technical expertise
- | Focus on high growth glass intensive segments
- | Improve product mix and diversify customer base
- | Careful evaluation and pursuit of strategic opportunities



addedvalue

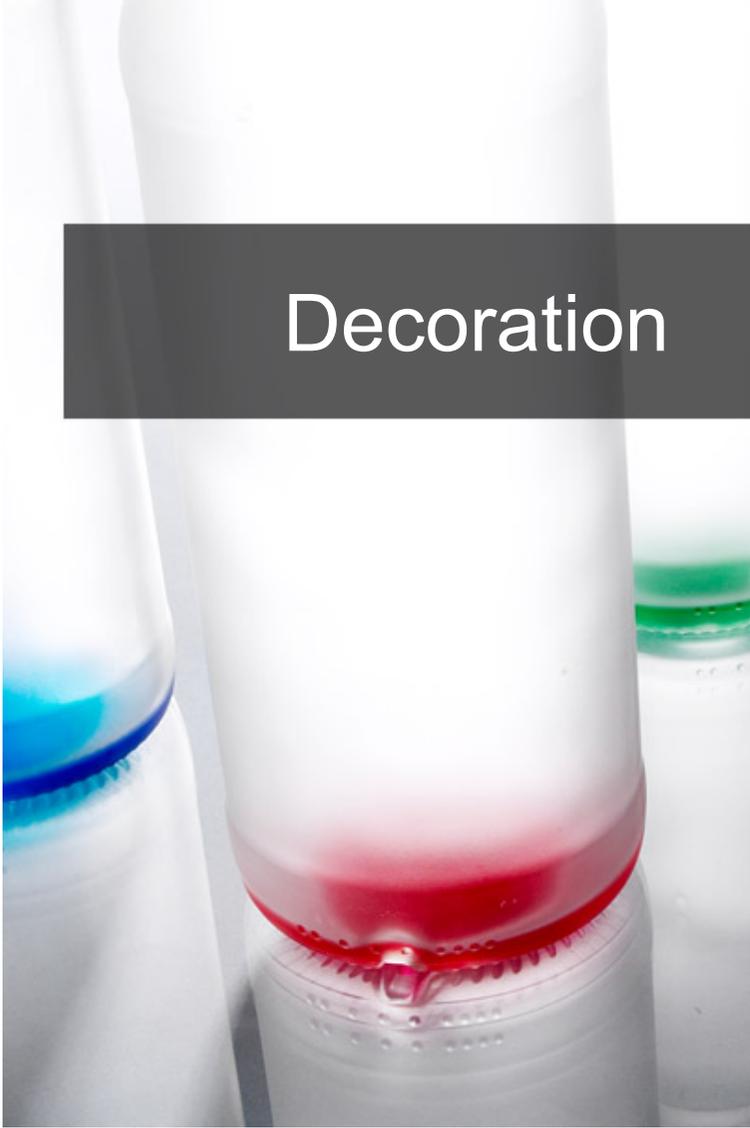
Ardagh Glass has a huge amount of experience across its business in producing packaging designs that not only are fit for purpose but also stand the test of time:

- | Product design
- | Mould design
- | Secondary packaging



Ardagh Glass has the largest range of in-house decoration facilities in Europe for a glass container manufacturer, creating endless possibilities for adding value to your packaging:

- | Embossing
- | Base Pad Printing
- | Satin Etching
- | Sleeving
- | Coatings
- | Screen Printing
- | Pressure Sensitive Labelling
- | Hand Applied / Transfers



Decoration

We seek to innovate in every aspect of our business. From product to process we are continually looking for new ways to improve:

- | Cross-functional teams
- | Problem solving techniques
- | Supply chain & customer partnerships
- | Academic partnerships
- | Consumer Insight
- | Annual 'Freshthinking' Day



Ardagh Glass Freshthinking Day 2007

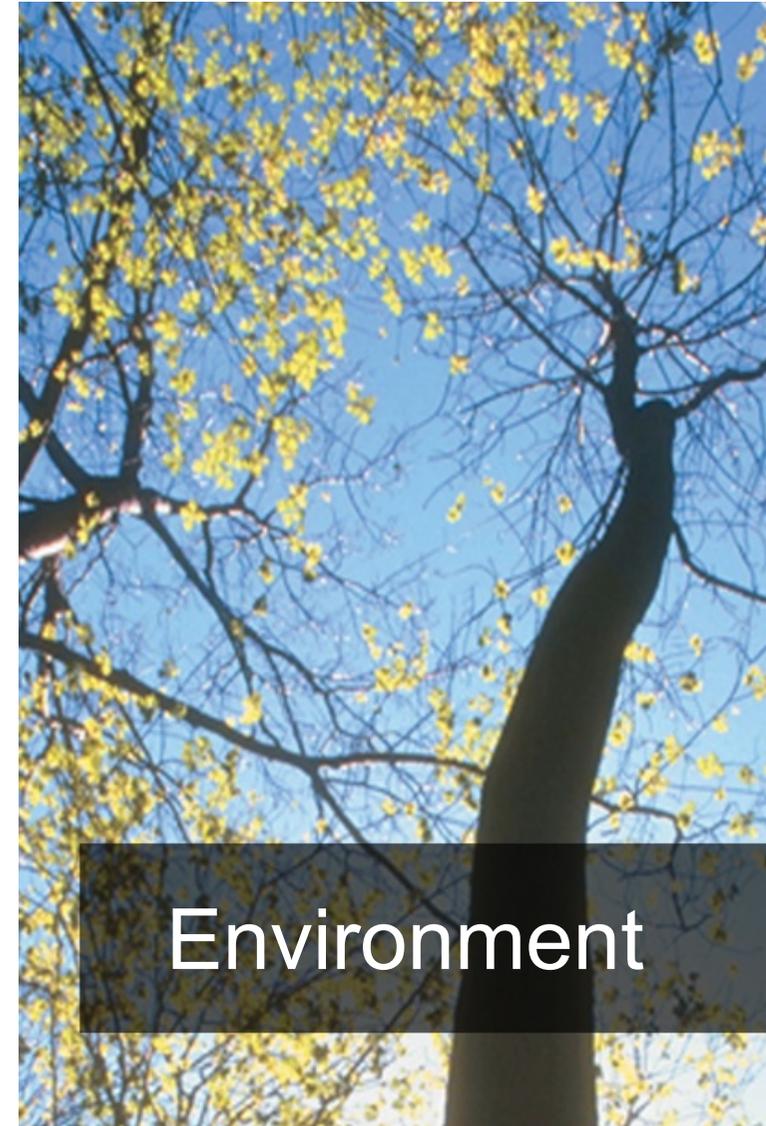


Innovation

The environment

We are committed to reducing our environmental impact by investing in efficient processes and management systems.

- | Light weighting
- | Emissions abatement
- | Energy efficiency programs
- | Carbon footprint



Environment

Glass is the only material that can be recycled an infinite number of times without affecting the quality or state of the new container.

Depending on both design requirements and material availability, we are able to use up to 90% cullet to produce new glass. At this level we can save up to 25% of the energy used in the melting process.



Recycling

Lightweighting, combined with an increased use of recycled glass, or cullet, means we are not only reducing the amount of precious raw materials we use, but we are also reducing our energy usage.

Looking to the future there are two inescapable issues - the environment and corporate social responsibility.



one brandone vision