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Address	NEEASAE EL-Nasr Electric & Electronic Apparatus S.A.E. Canal Mahmoudia, Nouzha 21553 Alexandria
Country	Egypt

PRODUCTS OR MACHINERY

Manufacturer of Glass Tubes, GLS Lamps, Fluorescent Lamps TL and TLD The business scope of NEEASAE is the production and marketing of Lighting GLS (General Lighting Service) lamps; TL/T.L.D. (Tubular fluorescent) lamps; Although NEEASAE is the biggest Lighting manufacturer in Egypt and Middle East, and in spite of high market growth in Egypt, NEEASAE put in its priorities to increase its presence in the regional and international markets. By applying modern value maximization techniques to increase its competitiveness, NEEASAE developed strategic alliance with top multinational for technical assistance and know-how transfer, Suppliers partnership and trade mark licenses. Production capacity (Yearly) GLS lamps 108 Millions TL 6.5 Million TLD 5.5 Million

Company Profile of **NEEASAE**

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