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Address	Gürallar Cam Ambalaj (GCA) LAV Production Plant-1 Eskişehir Yolu 5.Km 43001 Kütahya
Country	Türkiye
Phone	0090 274 2250660
Fax	0090 274 2250676
Internet	www.lav.com.tr
Employees	2000
Certificates	GOS STANDARD, Russia
Year founded	2011

CONTACT PERSONS

Contact 1. Mr. Mustafa Girayhan Sarikas

PRODUCTS OR MACHINERY

Manufacturer of plain and/or decorated tumblers, bowls, ashtray, jars, beer glass, icecream cup.

COMPANY BACKGROUND / HISTORY

Gürallar ArtCraft has performed an organisational reform by aiming to be a world trademark in 2014, which plays a significant role in the development of the sector by overcoming the monopoly approach in the glassware manufacturing in Turkey being founded in 1994 under the roof of Gürallar Group.

LAV, being developed as a result of the innovative understanding of Gürallar Group and stepping in the glassware sector, aims to provide an "experienced, modern and young approach" to the sector by means on innovative, young and dynamic working attitude" from the manufacturing step to the marketing step in line with the future objectives of the company by also including the power of the group dating back to 1948 and the sector experience of Gürallar ArtCraft trademark into its organisation.

LAV as the new face of Gürallar from its logo to colors and packaging design, aims to be the most sincere, stylish and dynamic friend of all the users, particularly the women. LAV taking its name from the superheated glass paste where the fire as the most significant energy of glass shaping and the raw material of glass come together, also is a symbol of the indispensable place of the fire and glass in human life.

LAV, the production which is performed in Kütahya reaches to a daily 2 millions in our 2 manufacturing facilities established on an area of 300 thousand square meters in total enables the company to be ranked 6th among the worldwide manufacturers. In the facilities which employ 2000 people, manufacturing of 3500 items is performed and the products are exported to 130 countries of the world from Brazil to China and Philippines particularly including France, Spain and Iran.

Under the structure of Gürallar Technopark which was established in 2001, studies are conducted about the new technologies regarding glass manufacturing; besides glass manufacturing, the design and production process of the machines themselves besides the glassware manufacturing is performed in this facility. The unit operating also with the capability of continuously improving its own technology conducts manufacturing of all the glass forming machines besides their mechanical and electric-electronic processes, which began to be used in 2003 and are connected to the second furnace.

Company Profile of **Gürallar Cam Ambalaj (GCA)**

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