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GLASSTECH ASIA 2008

7th International Glass Products, Glass Manufacturing, Processing
& Materials Exhibition

20 - 22 November 2008

Saigon Exhibition &
Convention Center

**Ho Chi Minh City
Vietnam**

Incorporating

**HOLLOWGLASS
ASIA 2008**



ASEAN & SOUTH ASIA'S LARGEST GLASS EXHIBITION

Glasstech Asia, a prized fixture on the glass industry calendar, is dedicated to providing industry professionals with unique opportunities and insights into Asia's dynamic glass industry. Glasstech Asia serves as a venue to showcase the latest in glass products, services, solutions and technologies, and provides a review of current and future trends pertaining to the glass industry.



VIETNAM - EMERGING TRANSITION TIGER OF SOUTHEAST ASIA

Vietnam's economy is experiencing a challenging and exciting phase of change and transformation. Rapid commercial growth, burgeoning industrialisation and urban development projects, promising export markets and influx of foreign investments is making this country the second fastest growing economy in Asia, trailing only China with stable GDP growth rates of 8-9%.

Listed as one of the 'Next Eleven' economies for having promising outlook for investment and future growth, Vietnam's surging economy is further elevated with its recent entry into the World Trade Organisation. Foreign direct investment (FDI) in Vietnam exceeded USD\$5.8 billion in year 2005, its highest level since 1998.

The boom in Vietnam's USD\$4.6 billion construction output has bolstered the demand for glass. Favourable conditions of the agriculture and food packaging industry will also contribute to the surging demand for glass materials.

With such excellent growth potential and abundance of opportunities, this is the time for businesses to build presence in Vietnam.

EXHIBITION PROFILE

Title: GLASSTECH ASIA 2008
incorporating HOLLOWGLASS ASIA 2008

Venue: Saigon Exhibition & Convention Center, Ho Chi Minh City, Vietnam

Date: 20 - 22 November 2008

Admission: For trade visitors only



EXHIBITION PROJECTION

No of Exhibitors: 200

Countries: 20 countries

Exhibition Size: 5,000 sqm gross

No of Visitors: 8,000 trade professionals

HIGH-QUALIFIED DECISION-MAKERS & TOP QUALITY EXHIBITORS. THE PERFECT MIX OF OUTSTANDING BUYERS AND SELLERS.



EXHIBIT PROFILE

Glass Manufacturing

- Auxiliary and operating materials
- Batching equipment
- Coating technology
- Cold end technology
- Computer systems
- Ancillary equipment for furnaces
- Conveying, transport, packing & warehouse technology
- Glass fiber production machinery
- Glass forming equipment
- Glass melting technology
- Glass tube production machinery
- Measuring and testing equipment
- Raw materials

Glass Processing & Finishing

- Artistic glass production equipment
- Bending equipment
- Cooling systems
- Decorating tools
- Drilling equipment
- Edging & beveling equipment
- Handling equipment
- Instrument control system
- Insulating glass machinery
- Laminating equipment
- Melting equipment
- Mirror production machinery
- Packaging equipment
- Plant utilities
- Polishing & finishing equipment
- Sealing equipment
- Recycling equipment
- Straight edge & shape cutting equipment
- Tempering equipment
- Washing equipment
- Window/ door fabrication machinery

VISITOR PROFILE

Who Will Be Visiting?

- Architects
- Contractors
- Property developers
- Automobile manufacturers
- Glass manufacturers
- Distributors & suppliers of glass machinery and parts
- Engineers
- Glaziers
- Interior designers
- Automotive components distributors
- Window & facade installers

MARKETING CAMPAIGNS

A series of comprehensive and strategically planned promotional campaigns will be in place to reach out to trade buyers and visitors. The promotional channels mapped out below will be timely and progressively executed.

- **Advertising Campaign**
Advertisements will be placed in local newspapers and relevant trade magazines focusing on key markets.
- **Direct Mailer Campaign**
Brochures and flyers will be mailed regionally to key professionals from the relevant industry to attend the show.
- **Editorial Coverage in Magazines & Newspapers**
News releases will be sent out periodically to publicise the event and exhibit highlights. Arrangements will be made with relevant industry magazines to cover the exhibition with editorial, previews and reviews.
- **E-Newsletters & Fax Campaigns**
Monthly e-newsletters and fax broadcasts will be sent directly to potential trade buyers and visitors.
- **Local & International Partnership**
Government bodies and trade associations will be sought after to procure their support and participation in Glasstech Asia 2008 @ Vietnam
- **Online Campaign**
Hyperlinks of Glasstech Asia 2008 @ Vietnam will be found in various trade related websites and online portals. Arrangements will also be made with these online portals to cover the exhibition with editorial, previews and review.
- **Promotional Trips (Roadshows)**
Visits will be made to various relevant trade associations in Vietnam and around the region to promote show awareness among key industry buyers and trade groups.
- **Promotional Materials**
Exhibitors will be provided with complimentary promotional materials such as invitation cards, flyers and other collateral to announce their participation at the show.

APPLICATION GUIDELINES

How to Apply

Fill in
Application
Form

Send in
Application
Form Via Fax
or Email*

Invoice
Received by
Exhibitor

Payment by
Exhibitors

Exhibition
Booth
Confirmed

*Please send the completed application form to Fax: (65) 6278 4077 or Email: christine@cems.com.sg

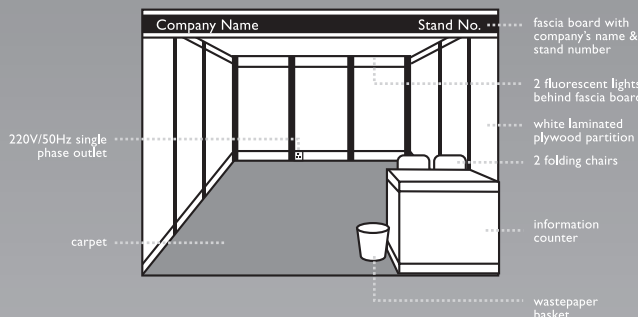
PARTICIPATION FEE

Rate Bare Space : USD\$270/sqm (Minimum 18sqm)
Shell Scheme : USD\$320/sqm (Minimum 9sqm)

Type	9sqm	18sqm	27sqm	36sqm
Bare Space	Not Applicable	USD\$4,860	USD\$7,290	USD\$9,720
Shell Scheme	USD\$2,880	USD\$5,760	USD\$8,640	USD\$11,520

Shell Scheme Booth (Standard Booth 3m X 3m) Entitlements

- White Polykem Panel Partitions
- Fascia Board with Exhibitors Name
- Carpet Flooring
- 01 X Information Counter
- 02 X Folding Chairs
- 02 X Fluorescent Lights
- 01 X 13 Amp, 1 KW Electric Socket
- 01 X Wastepaper Basket



Bare Space

- Exhibitors who have taken bare space, must submit the plan of their booth on A3 size paper on a scale of 1:100 indicating the floorplan, the front elevation, prospective view and one cross section, indicating the height and material used. The design needs prior approval by the organiser.
- Exhibitor must include the name and addresses of the contractor in your plan.



GLASSTECH ASIA 2008

BUSINESS REPLY SLIP

Yes, I am interested in

- ☐ **Exhibiting** : Without any obligations, please reserve _____ sqm for my company
- ☐ **Visiting** : Please send me more information about the event.
- ☐ **Sponsoring** : Please send me more details on the sponsorship packages.
- ☐ **Advertising** : Please send me more information on show directory advertising.

Mr / Ms / Mrs (please circle) Name: _____

Designation: _____ Company: _____

Address: _____

Country: _____

Tel: _____ Fax: _____ Mobile: _____

Email: _____ Website: _____

Product Range: _____

For more information on
Glasstech Asia 2008

- **Contact Person:**
Ms Christine Ching-Lee
- **Address:**
1 Maritime Square #09-43
HarbourFront Centre
Singapore 099253
- **Telephone:**
+65 6278 8666
- **Facsimile:**
+65 6278 4077
- **Email:**
christine@cems.com.sg
- **Website:**
www.glasstechasia.com

Co-Organisers



Local Co-Organiser



BRANCH IN HO CHI MINH CITY
Address: 51 Dong Khoi street, District 1,
Ho Chi Minh City, Vietnam
Tel: 84-8- 8243553 / 8292292
Fax: 84-8-8295749
Represented by:
Mr. Pham Quynh Giang - Director

Local Host



Hiệp hội Kính xây dựng Việt Nam
VIETNAM ARCHITECTURAL GLASS ASSOCIATION